



FEELING TROPICAL?
Enter below to win a free trip for two to Hawaii from your friends at Abacus.
(PLEASE PRINT)

NAME _____
TITLE _____
COMPANY _____
EMAIL _____
PHONE _____

NO PURCHASE NECESSARY. OVERALL ODDS OF WINNING SCRATCH GAME DEPEND ON THE NUMBER OF SCRATCH TICKETS DISTRIBUTED. Game runs May 8 - May 10, 2006 during the ACCM. Must be 18 or older (as of May 8, 2006) to play. Winners must bring ticket to the Abacus Booth #623 to claim their prize and enter the Hawaii trip giveaway contest. Scratch ticket prizes must be claimed by 3 p.m. on May 10, 2006. All scratch prizes not claimed by 3 p.m. are forfeited.

For the Hawaii trip giveaway contest, the winner will be announced at Booth #623 at 3 p.m. on May 10, 2006. Winner does not need to be present to win. There is an \$5,000 US dollar maximum that Abacus will pay for your trip. This \$5,000 is for airfare and lodging only, and is for up to two people. The \$5,000 does not include costs for meals, ground transportation, entertainment, activities, or incidentals. The trip must be completed by December 31, 2006. No substitution, transfer, or assignment of the trip is permitted. Additional rules apply (visit Abacus Booth #623 for more details).

PLAY RESPONSIBLY.
COMPULSIVE GAMBLING HOTLINE — 1.800.522.4700

Hawaii Trip Giveaway

Official Rules

1. To Enter: Bring your scratch ticket to the Abacus booth (#623) at the ACCM to claim the prize, if any, that is revealed on your scratch ticket and to enter the Hawaii trip giveaway contest. Scratch tickets are only good while supplies last. Abacus reserves the right to limit distribution of the scratch tickets as it deems necessary. This promotion begins May 8, 2006 and ends at 3:00 p.m. Central Time on May 10, 2006. No purchase or transaction necessary to enter or win. A purchase or transaction will not increase your chances of winning.

2. Eligibility: Contest is open to all ACCM participants who are located in the United States at the time of Contest drawing. Contest is void where prohibited or restricted by law. Employees and their immediate families (or persons living in same household) of Abacus, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers of promotion materials are not eligible. Federal, state and local taxes on the prizes are the winner's responsibility. The Grand Prize winner must be at least 21 years of age and may be required to sign an Affidavit of Eligibility and Release to be returned within the time specified or prize award will be void. Contest is subject to all applicable federal, state and local laws and regulations.

To be eligible to participate you must return a scratch card to the Abacus booth by 2:59 p.m. Central Time on May 10, 2006.

Odds of winning are determined by the number of scratch cards (6,000) in circulation. There will be one (1) Grand Prize winner.

3. How To Find Out if You are a Winner: (a) Abacus will draw a scratch ticket at random at Booth #623 at 3:00 P.M. Central Time on May 10, 2006. Winner does not need to be present to win. (b) If you are not present at the drawing, Abacus will notify you of your winning scratch ticket. If the information on your scratch ticket is incorrect or incomplete, Abacus may select another winner at random. Prizes may not be substituted, transferred or exchanged.

4. General Conditions: Sponsor is Abacus, a division of DoubleClick Inc. ("Abacus" or "Sponsor"). Contest void where prohibited or restricted by law. Prize claim material is subject to verification and is automatically void and will be rejected if forged, altered, defaced, tampered with, mechanically reproduced or irregular in any way. If, in Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the contest, or if technical difficulties compromise the integrity of the contest, Sponsor reserves the right to terminate the contest and conduct a random drawing to award prizes using all game cards distributed as of the termination date. Sponsor reserves the right to verify eligibility of the winner. Abacus shall not be liable for injury, loss or damage of any kind resulting from your participation in our promotion or from the acceptance or use of any prize awarded. By submitting an entry, you accept and agree to these rules and all decisions of Abacus and release Abacus from any liability arising from your participation or use of the prize. By accepting a prize, winners agree that Abacus shall be permitted to use their name, likeness, photograph, statement and/or prize information for future promotional purposes (including worldwide internet announcements) without compensation, unless prohibited by law. This Contest is subject to the applicable federal, state and local laws and regulations with venue in New York, New York for the resolution of all claims and disputes. Contest has its situs in New York, New York and will be governed by and construed in accordance with the laws of New York. Abacus is not responsible for printing or typographical errors in any Contest-related materials, or for entries that are stolen, lost, late, misdirected, damaged, incomplete or illegible due to any reason whatsoever, including telephone, computer, network or electronic malfunctions, failures or difficulties of any kind.

5. Hawaii Travel Package Grand Prize: Abacus will, upon receipt of appropriate documentation, reimburse you for two adult round trip coach airline tickets from your home state to Hawaii, and lodging. Upon receipt of such documentation, Abacus will reimburse you for **airline and lodging costs only** up to a maximum of US \$5000. You must send proof of actual airfare and lodging expenses incurred to **Abacus at 2550 Crescent Drive, Lafayette, CO 80026, ATTN: Marketing Department** within thirty days of completion of your trip. The reimbursement does not include costs for meals, ground transportation, entertainment, activities, or incidentals. Your travel and hotel stay must be completed by December 31, 2006. In the event of noncompliance with these Official Rules, or if prize notification is unclaimed or is returned, the prize will be forfeited and may be awarded to an alternate winner. Both passengers must travel together on the exact same itineraries. Abacus is the final authority on the interpretation of these terms and conditions, which cannot be modified or waived, unless authorized in writing by a corporate officer of Abacus. Abacus does not provide travel services and is not affiliated with any resort or airline.