

Abacus B2B Alliance

We Know Who's Buying



OUR MARKET

B2B direct marketers.

THE BUSINESS PROBLEM WE SOLVE

The need for additional sources of highly responsive prospect names.

WHAT WE OFFER

Access to the combined power of business buyers' purchase history and proprietary modeling techniques.

UNLIKE OTHER

Traditional sources of B2B data.

WE WIN BECAUSE

Our data goes beyond commonly used firmographics and leverages the depth of 850MM purchases of over 62MM business contacts to more accurately and consistently predict future behavior.



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