

A Marketing Solutions Today Event Just For You...



FREE

Online Seminar
Tuesday
June 24, 2003
4:00 pm EDT

How to Find Highly Responsive, Low-Cost B-to-B Prospects

Marketing Solutions Today

39 Crestwood Lane
Milford, NH 03055

Join renowned B-to-B marketing expert, **Mary Ann Kleinfelter**, for an online seminar about finding highly responsive prospects at a reasonable cost. A must for all B-to-B direct marketers, this session will address:

- *The need to go beyond list rentals and compiled databases*
- *The challenges of private prospect databases*
- *The advantages of cooperative prospect databases*
- *Why transactions provide the power of prediction*
- *The importance of database size and growth to your success*

See why more and more B-to-B marketers are turning to cooperative B-to-B databases to grow revenues and outpace their competition.

This exclusive Marketing Solutions Today event is coming to a computer near you.

Tuesday, June 24, 2003
4:00 pm EDT

Register online at www.figure-speech.com/MST or call 303-410-5376.

A Must for All B-to-B Marketers!

We look forward to having **you** attend this
Marketing Solutions Today event!



All attendees can enter to win a **Digital Camera***. Attendees will also receive a **FREE** copy of Mary Ann's latest white paper on B-to-B prospecting databases.



*No purchase necessary. Only event attendees are eligible to win. One digital camera will be awarded at the conclusion of each event. Winner need not be present to win.