



ROI Direct.com

There are less  
than 200 shopping  
days left.

Are you ready?

To: Santa  
From: John Smith  
Subject: Online Shopping

*This year I want an e-commerce site  
that doesn't crash, provides an engaging  
shopping experience, and is full of cool features.  
Oh, and if you could throw in easy administration  
and merchandising, I'll make sure to behave  
again next year.*

John





**ROI Direct.com**

525 Market Street, Suite 900  
San Francisco, CA  
94105

Return Service Requested

## how to go dot com™

### **Give Your Customers What They Want This Year**

Does your e-commerce site provide an easy, feature-rich shopping experience or do your customers find it to be more trouble than it's worth? If your Web site visitors aren't converting into customers, then you will benefit from a **free** personal Web site analysis from ROI Direct.com.

### **Free Web Site Analysis**

Sign up for your **free** site review and analysis by calling 1.800.420.4224 or by visiting [www.roidirect.com/review](http://www.roidirect.com/review) (please refer to code x2w). We'll give you some insight on how you can improve your e-commerce offering and increase your online sales.

ROI Direct.com is a leading provider of hosted applications that allow companies to realize their potential as online merchants. Our comprehensive e-business solutions include commerce, marketing, and customer care and provide the critical capabilities necessary to acquire, retain, and maximize the lifetime value of your Internet customers.

Sign up today at [1.800.420.4224](tel:18004204224) or visit us online at [www.roidirect.com/review](http://www.roidirect.com/review)  
and make this season's online shopping experience merry for both you and your customers.