



...what you **want** to do...

Can you accomplish what you want  
with what you have?

...and you can **do more** than you ever expected.

<Delores,> in your world, do you have the tools to translate  
your vision for more profitable marketing into reality?

ClearEDGE<sup>SM</sup>, DoubleClick's database marketing solution for catalog  
and specialty retailers, empowers you with the information and capabilities to  
take advantage of tomorrow's good ideas before they become yesterday's news.  
The name says it all: ClearEDGE gives you a clear, more intelligent view of customer  
and campaign data — and a competitive edge in an increasingly crowded market.

<Delores,> ClearEDGE improves your ability to:

- Consolidate customer data from all your response channels
- Access your customer data for more informed marketing decisions
- Increase campaign efficiency with sophisticated, easy-to-use marketing tools

Create a **world of possibilities** with ClearEDGE.

It's time to dust off those good ideas you've been filing away.  
With ClearEDGE, you and your ideas can make  
a world of difference at **<Consolidated Enterprises>**.

Register to win an iPod photo.  
Because in a world of possibilities, innovation is music to the ears.

Visit [www.doubleclick.com/possibilities](http://www.doubleclick.com/possibilities) to register  
for a chance to win an Apple iPod photo  
for portable inspiration — wherever your ideas take you.

