



STRUCSURE HOME WARRANTY/UBUILDIT PROGRAM INTRODUCTION

Working together to:

**Provide UBuildIt with cross-sell opportunities,
Provide buyer/builders with value-added services,
and provide franchisees with an additional revenue source.**

VALUE THROUGH AND THROUGH

StrucSure Home Warranty (SHW) and UBuildIT are pleased to offer all UBuildIT franchisees the unique opportunity to provide their builder/buyers with an insurance backed, 10-year major structural defect warranty on all homes built through the UBuildIT system. StrucSure Home Warranty, an industry leader in the new home warranty industry, will be providing the warranties.

This program is extremely valuable, yet affordable. It provides coverage for buyers and builders, protecting them against the potentially devastating cost of repair from a structural issue.

The average structural claim of \$30,000 could certainly affect your client's pocketbook.

This program will allow you to provide them with low-cost peace of mind during the construction of their dream house and for a decade after completion. The fee is paid once (at closing).

In addition to providing your client with added coverage and security, a structural home warranty also benefits them by adding value to their home. **The warranty is completely transferable**, thereby providing them with an exceptional sales tool should they decide to sell their home within the 10-year term.

WE'RE HERE TO SUPPORT YOU

This is a unique opportunity for you to provide a 10-year major structural defect warranty to your client that is identical to those being marketed and provided by homebuilders selling in the "traditional" market.

As an added incentive to all franchisees to promote this service, StrucSure and UBuildIT will be offering a rebate fee on all homes enrolled through the SHW program.

StrucSure will be providing you with marketing materials to help you explain and promote the program to your clients. We will also provide you with a dedicated Web site so that you can access written home enrollment instructions and forms in addition to sales reports and other critical administrative information. In addition, StrucSure will participate in UBUILDIT training sessions both on a regional and national basis.

**Your personal representative at StrucSure Home Warranty is
Mary Craighead at 877-806-8777 or mcraighead@strucsure.com.
You can also learn more at www.strucsure.com/ubuildit.**

