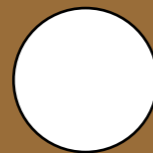


YOUR POSSIBILITY TRAVELOGUE

Ready to explore new horizons of opportunity? With ClearEDGESM, you can take those first bold steps into a world of possibilities.

Just how can a multi-channel marketing database help you see the world — and see it in a new way? It's because ClearEDGE is a marketing database solution designed to travel well. It's tailored to the specific needs of catalog and specialty retailers. In other words, it fits the way you do business today and paves the way toward the way you want to do business tomorrow. Here's how:

- ClearEDGE gives you a complete view of your customers for a new perspective on your strategy and customer behavior. Just like any journey, it not only changes what you see, but how you see.
- With ClearEDGE, you make better-informed marketing decisions. You have streamlined access to the information you need, when you need it — regardless of where your travels take you.
- You dramatically simplify your marketing processes. You and your marketing team can move from point A to point B in a quicker, smarter, and more collaborative fashion.
- You realize a greater return on your marketing investment. ClearEDGE turns the marketing exchange rate in your favor.



Great journeys have always inspired great stories. As you blaze new trails of opportunity and journey toward improved marketing performance, we hope this travelogue helps you organize the stories, ideas, and souvenirs you collect along the way.

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