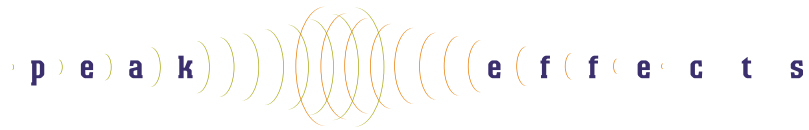


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Profit. It's A Brave New World.

Your challenge:

Finding businesses that not only want to buy your services, but reaching those businesses you can profitably serve.

Your solution:

Operational Marketing from PeakEffects



Whether you are focused on maximizing return from existing services or considering entering new markets, you need to make intelligent decisions. Decisions based on understanding who will most likely buy your services, who can be served profitably, and what products are most appropriate. This not only requires insight, but more importantly, providing that insight to your sales and operational activities.

PeakEffects' unique approach of taking data from industry leading sources such as Dun & Bradstreet and combining it with software applications and vertical industry expertise will help you realize your primary business goal — profit. To find out how we can help you, give us a call or visit our web site.

Linking market demand to market execution.

Business Data
Vertical Expertise
Integrated Technology Solutions
Marketing Consulting

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