

UNLOCK THE POWER OF PREDICTIVE CUSTOMER DATA.



**LOOK BEYOND TRADITIONAL B2B MARKETING DATA.
PAST PURCHASE HISTORY IS THE
BEST PREDICTOR OF FUTURE BUYING BEHAVIOR.**

- **250 B2B Alliance Members**
- **62 million business contacts**
- **850 million transactions**

**Abacus B2B Alliance
We Know Who's Buying.**

A B A C U S

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