

Can't get your response rates off the ground?



Reach new heights with DoubleClick Data Management Solutions.

Don't let costly, overly complex processes ground your marketing efforts.

Data Management Solutions from DoubleClick offer you sophisticated capabilities in a simplified, comprehensive package—one that integrates cooperative data, marketing databases, list processing, and strategy/analytics support in an easy-to-use solution.

You'll see faster campaign cycles, better recency, and higher response rates. And you'll also get the expertise and support from the industry leader in multi-channel marketing.

So if you're looking for more lift from your campaigns, chart a new course with Data Management Solutions from DoubleClick.

**Call DoubleClick today at 1-800-455-6245 or visit us online at [www.doubleclick.com](http://www.doubleclick.com).**