



Conquer Your Most Evil Marketing Villains (and set new trends in business attire)

DoubleClick Data Solutions

Who says superheroes only exist in comic books? At DoubleClick, we see our customers heroically overcome the dark forces that plague ordinary direct marketing. Forces such as:

- ◆ Increasing postage and paper costs
- ◆ Multi-channel complexity
- ◆ Inefficient processes and insufficient resources

Where do they get these super powers? With the help of DoubleClick Data Solutions. Our customers have the data, insight, and capabilities to see farther, act quicker, and do more. No capes, no masks, no kidding.

Whether you simply want better prospect lists or a comprehensive, integrated multi-channel marketing platform, DoubleClick Data Solutions give you the powers no marketing superhero should be without.

Tired of merely mortal marketing results? Want to get home on time for once? Contact DoubleClick at 866-459-7606, or visit www.doubleclick.com, and watch your marketing results go up, up, and away.

[tomorrow's possibilities today]

DoubleClick ^{Click}

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